

# SUPERBOOK

2015 RESERVATION FORM

**FOLIO** | **min**

RESERVATIONS DUE: NOV. 4  
MATERIALS DUE: NOV. 11



# Affordable. Measurable. Effective.

It's easy to get started—in just a few simple steps, create a 12-month customized profile page with the ability to market content and generate leads, backed by real-time analytics. PLUS a Full-Page in Folio's printed Superbook Buyer's Guide.

**PREMIUM \$5,000**

**Distribute Your Brand's Content Through:**

- Foliomag.com
- Folio: Newsletters
- Folio: Magazine
- minonline.com
- Folio's Social Media Networks
- Folio: RSS Feed

**Premium Package Also Includes:**

- Lead generation (via request info link, gated content, etc.)
- Priority listing in online buyer's guide, including:
  - 100 word company description and complete contact information
  - Product information/content (pdf, word doc, etc)
  - Product thumbnail photos (up to 5)
  - Real-time social media tickers (Twitter, Facebook, etc.)
- Full page listing in print edition of Folio: Superbook
- Spotlighted in Folio: Alert e-newsletter (1x)

**ENHANCED**

**\$2,500**

- Listing in online buyer's guide, including:
  - 30 word company description
  - Basic contact information
  - Live e-mail link
  - Live webpage link
  - Ability to add real-time social media tickers (Twitter, Facebook, etc.)
- Full column listing in print edition of Folio: Superbook, including:
  - Enhanced color logo
  - 30 word company description

**BASIC (ONLINE ONLY)**

**FREE**

- Listing in online buyer's guide, including:
  - Company Name
  - Address
  - Phone Number
  - Fax Number
  - Contact Email

**ONLINE**

60,000+ unique visitors  
GOES LIVE WITH RESERVATION  
SO BOOK NOW!



**PRINT**

8,000+ buyers  
MAILS DECEMBER 2014



**CONTACT:**

**Tania Babiuk**  
tbabiuk@accessintel.com  
203-899-8498

**Olivia Murray**  
omurray@accessintel.com  
301-254-2010